

Customer Spotlight Roncali Vineyards!



“For the past 3 harvests, prior to the 2014 harvest, we experienced frost that reduced our wine grape harvests drastically. We knew we had a frost problem, but were not sure exactly why or how to solve the problem. Our property of 7 acres was purchased in September 2007. From 2007 to 2011 we had moderate harvests. When we purchased the property it was overgrown with Blackberries and Poison Oak.”

“We cleaned up the property and accidentally opened it up to frost exposure. It was apparent that there had been considerable frost damage before we purchased the property, but removing the plants opened it up further. Our son, who was our Vineyard Manager at the time, researched possible solutions and found Shur Farms Cold Air Drain Frost Protection. As the frost continued to get worse, we knew that it was time to investigate the machine and its capabilities. We traveled to Colton, California last April and met with Steve Hammersmith. He spent a considerable amount of time with us and completed a frost analysis of our property. It was apparent that our site was frost prone for several reasons. His suggestions were to put up artificial barriers on three sides of the vineyard and put the Shur Farms Cold Air Drain® in a specific location at the bottom of the property. The machine arrived April 17th and we immediately put it into operation. We ran it about 6 times in April and May. The wine grape buds were saved from any frost event that occurred. We harvested 3 times the amount of Pinot Noir grapes and 5 times the amount of Riesling grapes that were produced the year before. With the amount of grapes we harvested this year we could have purchased two machines!”

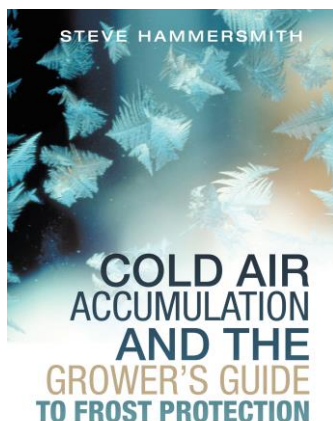
“Steve is extremely knowledgeable in the area of climate hydraulics and was able to assess our frost problem very quickly. We left Colton feeling that our trip was very worthwhile, given the amount of information acquired about our property. We were given a manual that contained all the information we would need to manage the machine and prepare our property to have the best harvest we have ever had.”

“Thanks so much to Steve Hammersmith and Shur Farms Cold Air Drains®.”

Cagle Family – Roncali Vineyards

Share your Cold Air Drain® experiences! Contact Amber, amber@shurfarms.com

New Book for Growers about Frost Protection!



“Cold Air Accumulation and the Grower's Guide to Frost Protection”

By Steve Hammersmith

Softcover | 8.5 x 11 in | 88 pages | ISBN 9781490849270

E-Book | 88 pages | ISBN 9781490849287

Available at Amazon and Barnes & Noble

**Upcoming
Events!**
Please come
visit us!

Jan. 15,
Sonoma
County
WineGrowers,
Santa Rosa,
CA

Jan. 16,
NorthWest
Cherry
Institute,
Yakima, WA

Jan. 27-29,
2015, Unified,
Sacramento,
CA

Feb. 10-12,
World Ag
Expo, Tulare,
CA

Feb. 11-12,
Washington
Association of
Wine Grape
Growers,
Kennewick,
WA

Feb. 19-21,
Texas Wine
and Grape
Annual
Conference
and
Tradeshow,
San Marcos,
TX

Feb. 24-25,
Oregon Wine
Symposium,
Portland, OR

Mar. 17-18,
WIVI Central
Coast, Paso
Robles, CA

Mar. 18-19,
Eastern
Winery Expo,
Syracuse, NY

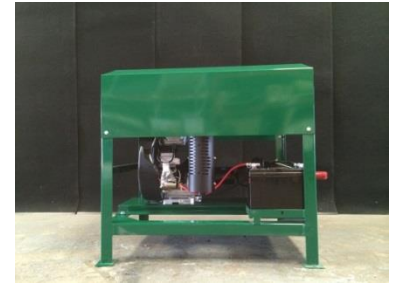


New Propane Powered Engines and Auto-Starts for Models #1550 and #3510 Cold Air Drains®:

Two new models –

Subaru 25 HP and Vanguard 35 HP rounds out our
extensive line of electric and fossil fuel powered
auto start engines.

The most efficient in the business!



Call today and ask about our Preventative Maintenance/Tune up Packages for all Cold Air Drain® models

International Reps and new office:

Shur Farms Frost Protection would like to introduce you to our new rep in the United Kingdom, Alistair Nesbitt. Alistair is the UK's leading viticulture and climate expert. He has worked in vineyards and wineries throughout Australia, New Zealand and France. Alistair now works with an increasing number of vineyards in the UK advising them on all aspects of weather and climate risk management, in particular frost. Frost remains as one of the major threats to productivity. He has a 1st class honors degree in Viticulture and Oenology. Currently Alistair Nesbitt is completing a PhD in Viticulture and Climate Change at the University of East Anglia, UK.



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