

Shur Farms' Sales Now in Progress!



Our annual summer sale is now in progress for the Southern Hemisphere! Get a **10%** discount on all of our Cold Air Drain® models starting Dec. 1, 2014 – Mar. 31, 2015. Must be ordered by Mar. 31, 2015 and shipped prior to May 1, 2015. Equipment must be shipped to the Southern Hemisphere.

Call now for your free site analysis. For projects already analyzed and quoted, give us a call and we can add the sale discount to your project purchase.

Customer Spotlight Roncali Vineyards!

“For the past 3 harvests, prior to the 2014 harvest, we experienced frost that reduced our wine grape harvests drastically. We knew we had a frost problem, but were not sure exactly why or how to solve the problem. Our property of 7 acres was purchased in September 2007. From 2007 to 2011 we had moderate harvests. When we purchased the property it was overgrown with Blackberries and Poison Oak.”

“We cleaned up the property and accidentally opened it up to frost exposure. It was apparent that there had been considerable frost damage before we purchased the property, but removing the plants opened it up further. Our son, who was our Vineyard Manager at the time, researched possible solutions and found Shur Farms Cold Air Drain Frost Protection. As the frost continued to get worse, we knew that it was time to investigate the machine and its capabilities. We traveled to Colton, California last April and met with Steve Hammersmith. He spent a considerable amount of time with us and completed a frost analysis of our property. It was apparent that our site was frost prone for several reasons. His suggestions were to put up artificial barriers on three sides of the vineyard and put the Shur Farms Cold Air Drain® in a specific location at the bottom of the property. The machine arrived April 17th and we immediately put it into operation. We ran it about 6 times in April and May. The wine grape buds were saved from any frost event that occurred. We harvested 3 times the amount of Pinot Noir grapes and 5 times the amount of Riesling grapes that were produced the year before. With the amount of grapes we harvested this year we could have purchased two machines!”

“Steve is extremely knowledgeable in the area of climate hydraulics and was able to assess our frost problem very quickly. We left Colton feeling that our trip was very worthwhile, given the amount of information acquired about our property. We were given a manual that contained all the information we would need to manage the machine and prepare our property to have the best harvest we have ever had.”

“Thanks so much to Steve Hammersmith and Shur Farms Cold Air Drains®.”

Cagle Family – Roncali Vineyards

Share your Cold Air Drain® experiences! Contact Amber, amber@shurfarms.com

Upcoming Events!

Please come visit us!

Jan. 15,
Sonoma County WineGrowers,
Santa Rosa, CA

Jan. 16,
NorthWest Cherry Institute,
Yakima, WA, USA

Jan. 27-29,
2015, Unified,
Sacramento, CA, USA

Feb. 10-12,
World Ag Expo,
Tulare, CA, USA

Feb 11-12,
Washington Association of Wine Grape Growers,
Kennewick, WA, USA

Feb. 19-21,
Texas Wine and Grape Annual Conference and Tradeshow, San Marcos, TX

Feb. 24-25,
Oregon Wine Symposium,
Portland, OR, USA

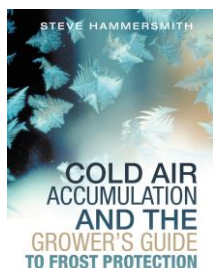
Mar. 17-18,
WIVI Central Coast, Paso Robles, CA, USA

Mar. 18-19,
Eastern Winery Expo, Syracuse, NY, USA



SOCIAL NETWORKING

New Book for Growers about Frost Protection!



“Cold Air Accumulation and the Grower's Guide to Frost Protection”

By Steve Hammersmith

Softcover | 8.5 x 11 in | 88 pages | ISBN 9781490849270

E-Book | 88 pages | ISBN 9781490849287

Available at Amazon and Barnes & Noble

New Propane Powered Engines and Auto-Starts for Models #1550 and #3510 Cold Air Drains



Two new models –

Subaru 25 HP and Vanguard 35 HP rounds out our extensive line of electric and fossil fuel powered auto start engines.

The most efficient in the business!

International Reps and new office:

Shur Farms Frost Protection would like to introduce you to our new rep in the United Kingdom, Alistair Nesbitt. Alistair is the UK's leading viticulture and climate expert. He has worked in vineyards and wineries throughout Australia, New Zealand and France. Alistair now works with an increasing number of vineyards in the UK advising them on all aspects of weather and climate risk management, in particular frost. Frost remains as one of the major threats to productivity. He has a 1st class honors degree in Viticulture and Oenology. Currently Alistair Nesbitt is completing a PhD in Viticulture and Climate Change at the University of East Anglia, UK.

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